



## A free opportunity to increase your fundraising potential!

If you're an Australian charity that contributes to human health (eg: research, care, or well being), and you do not fund or engage in animal research – we would like to include your organisation on the Australian Humane Charities List!

This is the only reference guide of its kind in Australia. The Humane Charities List offers potential donors a concise directory of health-related charities that do not fund or engage in animal-based research. Inclusion on the List is free and cannot be bought.

The charities featured on the list are not necessarily opposed to animal research, rather they do not engage in it, and have no future intention of doing so. They are diverse in the health-related aspects they provide, but all share a vision for improved human health and well-being.

We are committed to growing and publicizing the Humane Charities List, and warmly invite you to take advantage of this opportunity to increase awareness of your charity, and enhance your fund-raising achievements.

We recently surveyed the Australian public and only 12% of respondents said they would donate to a charity known to fund animal experimentation. Eighty percent believe the number of animals used in research is too high, and support the use and development of alternatives. These results reflect trends seen in the USA and UK.

In response to these growing international trends the Humane Charities List presents a transparent solution, allowing the public to identify and donate to charities that do not fund animal experimentation; facilitating a donation of conscience and confidence that their gift will contribute to human-specific benefits - whilst sparing animals from pain and suffering.

**We always welcome new Humane Charities to the List and encourage you to join us. To appear on the List, all you need to do is complete and return the attached/following Statement of Assurance, and Registration form.**

The Humane Charities List is administered and funded by Australian Association for Humane Research Inc.(AAHR), a non-profit organisation opposed to the use of animals in research on both ethical and scientific grounds. We contribute to community health and safety, through public education and legislation campaigns which highlight the dangers of animal experimentation and promote alternatives.

The Humane Charities List is supported by a website and numerous publicity campaigns throughout the year. More detail can be found on our website [www.humanecharities.org.au](http://www.humanecharities.org.au).

Kind Regards,

Emma Burgess  
Humane Charities Coordinator